# **Precision Gate Rollers, Inc.**

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## Roller education class 101 Is now in session

It has been said that a picture is worth a 1000 words. We have pictures.

#### One of our competitors rollers



We call this a hollow excuse for a roller.
Wt. 26 oz.

#### Our rollers



Our rollers are as solid As our reputation. Wt. 36 oz.

The material PSI ratings are the same for both rollers. The difference is that our rollers are solid so the material is there for the load ratings of our rollers. A 10 oz. Difference is structurally a huge difference.

This gate at Fed Ex was installed in 2001 It was crashed thru in March 2005.



The gate, gate operator, and gate operator footing were destroyed.



A II four of our rollers Survived.
No hollow Victory Here.

Our roller products are manufactured in the USA to exacting quality standards. We create American Jobs and stand behind our products fully. Only the finest of materials are used so that long lasting durability will be our legacy.

There is a difference that you and your customers deserve.

### Economics 101 for gate rollers

Say you save \$15.00 to \$20.00 a roller buying an import roller. It fails and you have to replace it with what will really do the job for your customer. You lose the original cost of a cheap imitation Nylon roller and have to replace it with a higher cost quality roller. You have the service call and employee time to replace what should have never been installed in the first place. What does all this really cost you? The old saying you can pay me now or pay me later really rings true doesn't it. You told your customer you were giving them a quality value added product that failed. How will that help your reputation as a reliable supplier or contractor?

I ask myself why some people won't spend the money to do a project right the first time, but always find the money to do it over again at a much higher price.. Often a \$80.00 to \$100.00 savings today turns into a \$500.00 to \$600.00 Expense to do over.